**VX ONE Class Association**

**Class Direction Meeting**

**January 31, 2017**

The Board of Directors and Executive Committee met to discuss the current situation of the Class and define a direction for the future.

**Financials:**

The class has a carryover of $1,400.00 from 2016 and expects to generate in 2017 revenue of $5,200 in membership dues and $3,000 in Sail Tags. Our expenses in 2017 are estimated at $2,700.

**Direction Summary:**

* The VX ONE Class is a Family oriented Corinthian Class
* Provide an engaging Sailing experience at a low cost
* Our primary focus is to build strong local fleets
* Our secondary focus is to provide a limited number of impactful National and International events
* Build an International Class by engaging all Countries under the Class umbrella and rules.

**Commentary to the Direction:**

**The VX ONE Class is a Family oriented Corinthian Class**

* Be vigilant and enforce our rule of no remunerated crew/driver
* Create opportunities at the fleet and National level to attract Junior and Female Crews. Recognize these crews with awards and recognition in communication vehicles.

**Provide an engaging Sailing experience at a low cost**

* Develop/Revise our trade forum on the website so more people Members and Non-members can interact effectively in the trading of boats and parts.
* Work with Bennett Yachting (North America) to enroll a financing agency to reduce the out of pocket burden to acquire a new boat
* Develop/Revise our Website with the purpose to provide easy access to members on a section where Sailors can easily see training videos, tuning guides and pertinent articles

**Our primary focus is to build strong fleets**

* Fleets are the backbone of our class. Fleets are responsible for growing the number of members and in providing a fun, engaging and cost effective experience to their members
* Executive Committee members will engage in reaching out to fleet Captains on a regular basis with the purpose to understand, Consult and support their initiatives
* For North America and International fleets the Executive Committee will conduct Quarterly Phone conferences to promote Communication and sharing of best practices
* Develop a fleet growth section on our website to promote best fleet growing practices and Regatta schedule.

**Our Secondary focus is to provide a limited number of impactful National and International events.**

* National and International Regattas provide a good forum to expose the class and bring a high level of competition and camaraderie between class members of different fleets.
* Due to their nature these events require time and cost commitment and therefore should be worth the commitment and expectations of the participants
* In defining the national/International Regatta schedule, the Objectives, Expectations and Promotion of these events should be clearly communicated and agreed by the board and fleet captains (In North America).
* While Executive Committee members have been involved in organizing these events, going forward the local fleets will be primarily responsible for organizing and promoting these events with support from the executive committee. Example: Winter Series, NOOD, Great Lakes, Bacardi Cup, Charleston Race Week….

**Build an International Class by engaging all Countries under the Class Umbrella and Rules.**

* Promote the affiliation of all our global members to the International Class.
* Per our rules involve all Global fleets in the management and direction of the class.
* Obtain World Sailing Certification.

**Communication Tools**

***Facebook***: (Private & Public): All feel that the Facebook pages are doing their job. There is the need of more postings …need more discussion.

***Website:*** The group believes that the primary function of the website should be to serve as a communication and engagement tool for class Members. While some layout and functionality should be performed no major redesign was required.

***Constant Contact/ Mail Chimp:*** Should we implement these tools to reach out to members? TBD